



**ARMENIAN
BUSINESS
NETWORK**
HALTON - PEEL REGION

Career Guidance

for our youth

IN A RAPIDLY CHANGING WORLD

May 1st 2020

AGENDA

- Articulate meeting objective
- What is your 1 minute elevator pitch?
- What skills are needed to navigate the new environment?
- Who is hiring?
- Tales from the trenches
- Resources (*for real world skills*)
- Q&A



"The way to get started is to quit talking and begin doing."

-Walt Disney -

What is your 1 minute elevator pitch?



TIPS

- 1- Share your area of **study/major**
- 2- What are you **passionate** about?
- 3- What are your **skills**?
- 4- What makes you **different/unique**?
- 5- What do you hope to **accomplish** this summer?

“The purpose of an elevator pitch is to describe a situation or solution so compelling that the person you're with wants to hear more even after the elevator ride is over.”

-Seth Godin-

Soft Skills...

- Adaptability
- Communication
- Differentiation
- Continuous Learning
- Experimentation
- Energy Management
- Observation

Hard Skills...

- Sales/Business Development
- Programming/Coding
- Data Science
- Finance & Accounting
- Program Management
- Science & Engineering
- Care i.e. Nursing

“Life always begins with one step outside of your comfort zone.”

-Shannon L. Alder -



Who is hiring?

Walmart Canada is [hiring 10,000 employees](#) to meet the nationwide exploding demand for household staples.

Amazon is [hiring 1,000 workers](#) at its fulfillment centers and delivery networks across Canada.

Dialogue is hiring over [600 healthcare professionals](#) in Canada.

Metro is hiring full-time and part-time employees for its distribution centers and grocery stores across Canada.

Pepsico Beverages Canada is [hiring 500 positions](#) including delivery drivers, warehouse workers and manufacturing employees.

Dollarama says it is hiring [25,000 workers](#) in the coming months to keep up with increased demand.

Save-On-Foods and Loblaws are also [hiring temporary positions](#) across their grocery stores.

Shopify announced it is hiring [1,000 workers](#) for its new Vancouver hub.

Grocery delivery company **Spud.ca** is [looking to hire](#) those laid off by restaurants.

Instacart said it would hire [300,000 contract workers](#) across the U.S. and Canada over the next three months.

Online grocery **Goodfood** announced it will [hire 500 positions](#) in accounting, technology and warehouse operations.

Hospital bed manufacturer **Umano Medical** said it is [hiring production staff](#) across the country.

Slack is [hiring software engineering employees](#) in Toronto and Vancouver.

Customer service and tech company [24/7 Intouch](#) says it is hiring 400 customer service representatives.

[Babylon Health](#) is hiring 200 employees in Vancouver and Toronto for medical positions.

InkSmith is hiring over [100 employees](#) as it ramps up production for face shields for the nation's healthcare workers.

SSENSE is hiring around [600 positions](#) across its distribution centers and customer service teams.

Canada Bread is looking to [fill 300 positions](#) at its 16 bakeries and 14 distribution centres in Canada.

Industrial asset company **Ritchie Bros.** is hiring for [over 86 roles](#) including positions in learning and development and sales.

Resources

Blogs

<https://hbr.org/email-newsletters>

<https://seths.blog/>

Online Resources

<https://www.opl.on.ca/>

<https://www.mckinsey.com/ca>

<https://www.theglobeandmail.com/>

Books

<https://simonsinek.com/product/start-with-why/>

<https://www.amazon.com/Purpose-Driven-Life-What-Earth/dp/031033750X>

Content Makers

<https://www.linkedin.com/feed/>

<https://ca.godaddy.com/>

<https://wordpress.com/>

Armo Resource

<http://abnhp.ca/index.php/about/>

<https://agbuyp.org/>



“It's not the lack of resources, it's your lack of resourcefulness that stops you.”

-Tony
Robbins

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Q&A

“Sometimes the questions are complicated and the answers are simple.”

- Dr. Seuss-

