

Career Guidance

for our youth

IN A RAPIDLY CHANGING WORLD

May 1st 2020

AGENDA

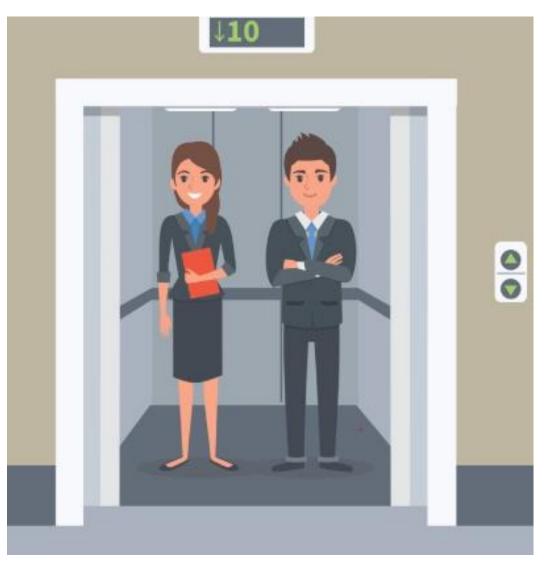
- Articulate meeting objective
- What is your 1 minute elevator pitch?
- What skills are needed to navigate the new environment?
- Who is hiring?
- Tales from the trenches
- Resources (for real world skills)
- Q&A

"The way
to get
started is
to quit
talking
and begin
doing."

-Walt Disney -



What is your 1 minute elevator pitch?



TIPS

- 1- Share your area of **study/major**
- 2- What are you passionate about?
- 3- What are your **skills**?
- 4- What makes you different/unique?
- 5- What do you hope to **accomplish** this summer?

"The purpose of an elevator pitch is to describe a situation or solution so compelling that the person you're with wants to hear more even after the elevator ride is over."

-Seth Godin-

Soft Skills...

- Adaptability
- Communication
- Differentiation
- Continuous Learning
- Experimentation
- Energy Management
- Observation

Hard Skills...

- Sales/Business Development
- Programming/Coding
- Data Science
- Finance & Accounting
- Program Management
- Science & Engineering
- Care i.e. Nursing

"Life always begins with one step outside of your comfort zone."

> -Shannon L. Alder -



Who is hiring?

Walmart Canada is hiring 10,000 employees to meet the nationwide exploding demand for household staples.

Amazon is <a href="https://hittps://h

Dialogue is hiring over <u>600 healthcare professionals</u> in Canada.

Metro is hiring full-time and part-time employees for its distribution centers and grocery stores across Canada.

Pepsico Beverages Canada is <a href="https://hittps://hittps.com/hittps://hittps://hittps.com/hittps://hittps

Dollarama says it is hiring <u>25,000 workers</u> in the coming months to keep up with increased demand.

Save-On-Foods and Loblaws are also <a href="https://hittp

Shopify announced it is hiring **1,000** workers for its new Vancouver hub.

Grocery delivery company **Spud.ca** is **looking to hire** those laid off by restaurants.

Instacart said it would hire **300,000** contract workers across the U.S. and Canada over the next three months.

Hospital bed manufacturer **Umano Medical** said it is <u>hiring production staff</u> across the country.

Slack is **hiring software engineering employees** in Toronto and Vancouver.

Customer service and tech company 24/7 Intouch says it is hiring 400 customer service representatives.

Babylon Health is hiring 200 employees in Vancouver and Toronto for medical positions.

InkSmith is hiring over 100 employees as it ramps up production for face shields for the nation's healthcare workers.

SSENSE is hiring around <u>600 positions</u> across its distribution centers and customer service teams.

Canada Bread is looking to fill 300 positions at its 16 bakeries and 14 distribution centres in Canada.

Industrial asset company Ritchie Bros. is hiring for over 86 roles including positions in learning and development and sales.

Resources

Blogs

https://hbr.org/email-newsletters

https://seths.blog/

Online Resources

https://www.opl.on.ca/

https://www.mckinsey.com/ca

https://www.theglobeandmail.com/

Books

https://simonsinek.com/product/start-with-why/

https://www.amazon.com/Purpose-Driven-Life-What-

Earth/dp/031033750X

Content Makers

https://www.linkedin.com/feed/

https://ca.godaddy.com/

https://wordpress.com/

Armo Resource

http://abnhp.ca/index.php/about/

https://agbuyp.org/

"It's not the lack of resources, it's your lack of resourcefuln ess that stops you."

-Tony **Robbins**



Q&A

"Sometimes the questions are complicated and the answers are simple."

- Dr. Seuss-

